

CALL TO ARTISTS

Crocker Holiday Artisan Market 2018

November 23, 24, & 25, 2018

**Scottish Rite Center, 6151 H Street
Sacramento, CA 95819**

Artists and Artisans are invited to apply for the annual juried **Crocker Holiday Artisan Market 2018**. Applications are open to artists in all states and can be made online through ZAPP (www.zapplications.org) beginning April 1 through July 1, 2018.

The 2018 Artisan Market will be held at the Scottish Rite Center:

Friday, November 23, 2018	Noon to 5 PM
Saturday, November 24, 2018	10 AM to 5 PM
Sunday, November 25, 2018	10 AM to 4 PM

This festive event regularly attracts 5,000 to 6,000 shoppers during the three-day run. The Scottish Rite Center venue is a single story building with rooms for our exhibitors and lots of free parking and easy access for our exhibitors and shoppers! All work must be original and hand-crafted by the artist and no mass produced or production studio work is allowed. Please call if you are

unsure if your work qualifies, (916) 747-3266. Artists are encouraged to be “out front and center” in order to engage and educate attendees.

We use a “booth-fee-plus-commission format” and will be utilizing the ZAPP online application system. Booth fees vary by size, and corner booths are available for an additional fee. Individual artists will be responsible for processing their own sales and collecting and paying sales tax.

Amenities:

We are an artist-friendly event with a large volunteer staff and strong marketing program that delivers an educated, “fine craft” buying audience:

- Free coffee & pastries on Friday set-up morning from 8 am to 12 noon
- Volunteer staff for booth sitting
- Overnight on-site security guard
- Artist information included in show program booklet

Application Timeline

April 1: Call to Artists begins

July 1: Application Deadline

July 5 – 15, 2018: Jury process

July 15, 2018: Jury Notification Results

July 31, 2018: Accept Invitation & Purchase booth fees deadline

October 25: Last day to cancel with 90% refund (see Cancellation Policy in Zapplication application)

October 26: Last day to cancel without refund (see Cancellation Policy on Zapplication application)

Fees & Payment

Only online applications will be accepted. A non-refundable application fee of \$15 is to be made online, on or after APRIL 1 at ZAPP (www.zapplications.org). Artists accepted into the show will then be requested to mail the booth fee in a single check made out to "CALs" plus a separate check for \$75 if a corner space is requested. The \$75 corner fee will be returned if corners are not available.

Booth Information

Artists can purchase 6' x 8', 8' x10' and 10' x10' booths plus premium corner locations (limited). Our event is a "booth fee, plus commission" format. Commission is limited to 15% of sales up to \$4,000. No commission is charged on sales exceeding \$4,000. Individual artists are responsible for processing their own sales and collecting and paying sales tax.

Attractive booths and lighting are very important but this is an older building and low wattage bulbs are required. Open-top booths are preferred when possible.

Booth Fees

6' x 8' = \$165 (plus 15% commission up to \$4,000 of sales)

8' x 10' = \$260 (plus 15% commission up to \$4,000 of sales)

10' x 10' = \$315 (plus 15% commission up to \$4,000 of sales)

Corner Booth premium: \$75

Application Procedures

Online Application begins April 1! All artists applying for participation must fill out the convenient and streamlined Online Application form from ZAPP

(www.zapplications.org). *Signing up for ZAPP is a free service for Artists and a low-cost and efficient management system for us!*

- Complete and submit Online Application form
- Include a copy of your resale license (scan or take photo with your cell phone)
- Include five (5) photographic digital images of your *current* works to be sold during the event. Quality photos do make a difference!
- Add one (1) digital photo or scanned sketch of your current booth layout.
- Submit convenient Online Application, upload images and pay application fee of \$15 via ZAPP (www.zapplications.org)
- If you plan to jury in one medium but are planning to sell jewelry in your booth as well, you must submit an additional application in the jewelry category. No jewelry will be allowed in any booth without being juried in.

IMPORTANT TIP:

Before beginning the online application, organize your thoughts, information and images ahead of time. Remember to SAVE your work every 5 to 10 minutes as you work through the ZAPP application! The SAVE button is located at the bottom of each page.

For more information and/or to apply to this show [CLICK HERE](#), or copy the link below into your web browser:

<https://www.zapplication.org/event-info.php?ID=6413>