

# **CALL TO ARTISTS**

## **Crocker Holiday Artisan Market 2017**

**November 24, 25, & 26, 2017**

**Scottish Rite Center, 6151 H Street  
Sacramento, CA 95819**

Artists and Artisans are invited to apply for the annual juried **Crocker Holiday Artisan Market 2017**. Applications can be made online through ZAPP ([www.zapplications.org](http://www.zapplications.org)) beginning April 1 through July 1, 2017.

The 2017 Artisan Market will be held at the Scottish Rite Center:

Friday, November 24, 2017	Noon to 5 PM
Saturday, November 25, 2017	10 AM to 5 PM
Sunday, November 26, 2017	10 AM to 4 PM

This festive event regularly attracts 5,000 to 6,000 shoppers during the three-day run. The Scottish Rite Center venue is a single story building with rooms for our exhibitors and lots of free parking and easy access for our exhibitors and shoppers alike!

We are continuing our “booth-fee-plus-commission

format” and will be utilizing the ZAPP online application system. Booth fees vary by size, and corner booths are available for an additional fee. Individual artists will be responsible for processing their own sales and collecting and paying sales tax.

### **Application Timeline**

April 1: Call to Artists begins

July 1: Application Deadline

July 5 – 15, 2017: Jury process

July 15, 2017: Jury Notification Results

July 31, 2017: Accept Invitation & Purchase booth fees deadline

October 25: Last day to cancel with 90% refund (see Cancellation Policy)

October 26: Last day to cancel without refund (see Cancellation Policy)

### **Fees & Payment**

Only online applications will be accepted. A non-refundable application fee of \$15 is to be made online, on or after APRIL 1 at [ZAPP \(www.zapplications.org\)](http://www.zapplications.org). Artists accepted into the show will then be requested to mail the booth fee in a single check made out to “CALs” plus a separate check for \$75 if a corner space is requested. The \$75 corner fee will be returned if corners are

### **Booth Information**

Artists can purchase 6' x 8', 8' x10' and 10' x10' booths plus premium corner locations (limited). Our event is a “booth fee, plus commission” format. Commission is limited to 15% of sales up to \$4,000. No commission is charged on sales exceeding \$4,000. Individual artists are responsible for processing their own sales

and collecting and paying sales tax.

### **Booth Fees**

6' x 8' = \$160 (plus 15% commission up to \$4,000 of sales)

8' x 10' = \$260 (plus 15% commission up to \$4,000 of sales)

10' x 10' = \$310 (plus 15% commission up to \$4,000 of sales)

Corner Booth premium: \$75

### **Application Procedures**

Online Application begins April 1! All artists applying for participation must fill out the convenient and streamlined Online Application form from ZAPP ([www.zapplications.org](http://www.zapplications.org)). *Signing up for ZAPP is a free service for Artists and a low-cost and efficient management system for us!*

- Complete and submit Online Application form
- Include a copy of your resale license (scan or take photo with your cell phone)
- Include five (5) photographic digital images of your *current* works to be sold during the event. Quality photos do make a difference!
- Add one (1) digital photo or scanned sketch of your current booth layout.
- Submit convenient Online Application, upload images and pay application fee of \$15 via ZAPP ([www.zapplications.org](http://www.zapplications.org))

*TIP: Remember to SAVE your work frequently as you work through the ZAPP application!*

To apply to this show click [HERE](#)